



**RON KITCHENS**  
CEO  
(940)232-5703  
✉ moriah@forwardwf.com



**VICKI PRATT**  
Partner/Retail  
(518)260-3660  
✉ victoria@forwardwf.com

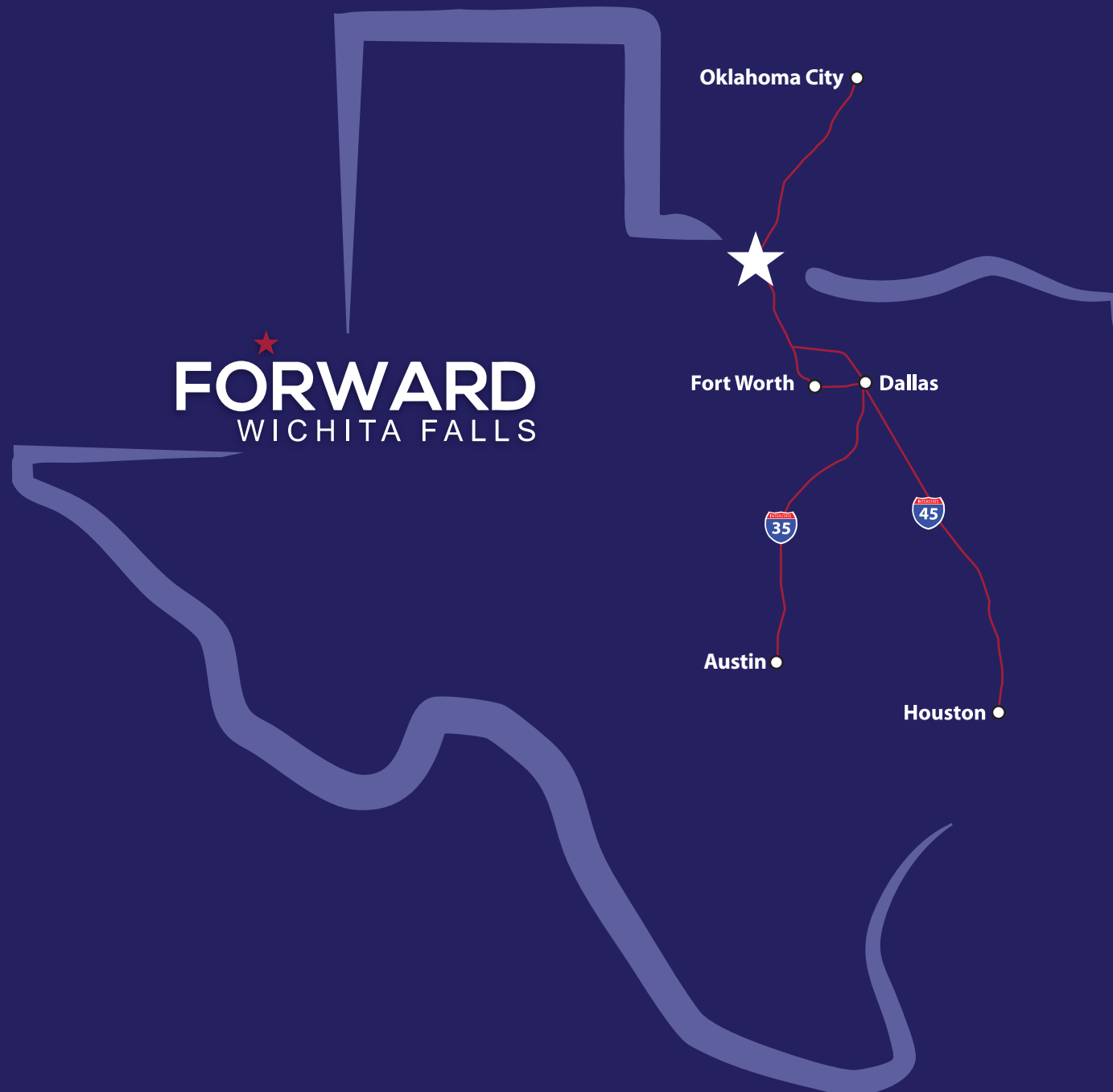
**ADDRESS**

900 8th Street, Suite 100  
Wichita Falls, TX 76301

**PHONE**

(940)723-2741

»» [forwardwichtafalls.com](http://forwardwichtafalls.com)



**FORWARD**  
WICHITA FALLS



**RETAIL OVERVIEW**  
The Sikes Senter Redevelopment Opportunity

The Sikes Senter property represents a premier opportunity for large-scale, mixed-use redevelopment in the heart of the Wichita Falls retail trade area. As consumer habits evolve and the demand for integrated, experience-driven environments accelerates, this project stands poised to deliver a transformative impact - economically, socially, and culturally.

This is not a retrofit, it is a comprehensive repositioning strategy to convert a legacy retail asset into a thriving, modern district, anchored by lifestyle, residential, entertainment, and next-generation retail.

**RON KITCHENS**  
CEO/Managing Partner  
(940)247-1499  
✉ ron@forwardwf.com

**VICKI PRATT**  
Partner/Retail  
(518)260-3660  
✉ victoria@forwardwf.com



- Prime Location in the heart of Wichita Falls, TX retail trade area
- 600,000 + sq. ft. under one roof
- Strong local brand recognition
- Ideal for mixed-use redevelopment
- Largest indoor shopping area between DFW & OKC
- Serves a retail trade area of an estimated 200,000
- Walking distance to Midwestern State University & the highest household income neighborhood in the retail trade area
- Highest traffic count intersection in the retail trade area

**SIKES SENTER MALL**

